



INTEGRATE THE UNIVERSITY WITH THE COMMUNITY

a focus group guide

September 16, 2016

Participation

Thank you for agreeing to participate in an Energizing Eyes High focus group session. We have received research ethics approval for the focus group sessions. Based on this approval we are including the following information. Your involvement in this session is voluntary. You may withdraw at any time. Your choice to not participate or withdraw will not affect any rights that you might have at the University of Calgary now or in the future.

Confidentiality

All of your comments and responses to questions will be kept completely confidential. Your name and anything else that can identify you will be removed from all written records. Any of the materials that come out of our discussion will only be evaluated by staff working on this project and will be kept secure and protected. Information from focus group sessions will be aggregated. Quotes may be used in summary reports and other forms of public communication but they will not be attributed to individual participants. Personal contact information collected for prize draws will be deleted once winners receive their prizes.

Results

The results of the session will help the Energizing Eyes High team better understand the impact that the Eyes High strategy has had from the perspective of students, faculty, staff, alumni and other members of the University of Calgary community. The results of this session will also help to develop recommendations for change.

Information

If you have questions that are not answered in this session, you may contact:

Loren Falkenberg
Chair
Energizing Eyes High Strategic Oversight Committee Secretariat
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WHERE WE STARTED

In 2011, when the **Eyes High** strategy was introduced, we recognized that the University of Calgary has always been an integral part of the community. The University of Calgary was created to serve the burgeoning intellectual, educational and research needs of Calgary and the surrounding region. As the city enjoyed increased national and global prominence, expectations of the university increased as well. Early on, we committed to building our global impact, becoming – like our host city – a destination for people with

2. Service to Community